





ATTRACTIONS - EXIT 187







DIRECTIONS AT TOLL BOOTH





Located 1-2 miles before
Turnpike interchanges,
logo signs show travelers
attraction options
available at the exit.

## ATTRACTIONS - EXIT 187







DIRECTIONS AT TOLL BOOTH









6.6





4.6





6.8





6.6

## RAMP SIGNS

Located at all interchanges, these signs provide additional directions as travelers exit the Turnpike.



## SERVICE PLAZA ADVERTISING

Located in every Turnpike service plaza, our Travel Boards give travelers the information they need to select and contact an attraction. Now with interactive touchscreens!

## TOUCHSCREEN SAMPLE ATTRACTION SCREEN







