



Travel Boards, Inc.  
TURNPIKE ADVERTISING



# OHIO TURNPIKE SERVICE PLAZAS BROCHURE DISTRIBUTION PROGRAM

# Our advertisers love the program, *and it shows:*

“It is a pleasure working with the Travel Boards, Inc. team. We, at the Fulton County Visitors Bureau, appreciate how tuned in to their clients they are and keep an eye out for opportunities which best suits their client’s needs.”

*- Director, Fulton County Visitors Bureau*

“Adding the Discover Holland Visitor Guide to the Ohio Turnpike travel plazas has increased our website traffic and our visitors from out of state. We are very pleased with our partnership with Travel Boards.”

*- Executive Director, Holland Area Convention & Visitors Bureau*

# MAIN LOBBY BROCHURE DISTRIBUTION



## Printed materials are relevant to travelers in 2023!

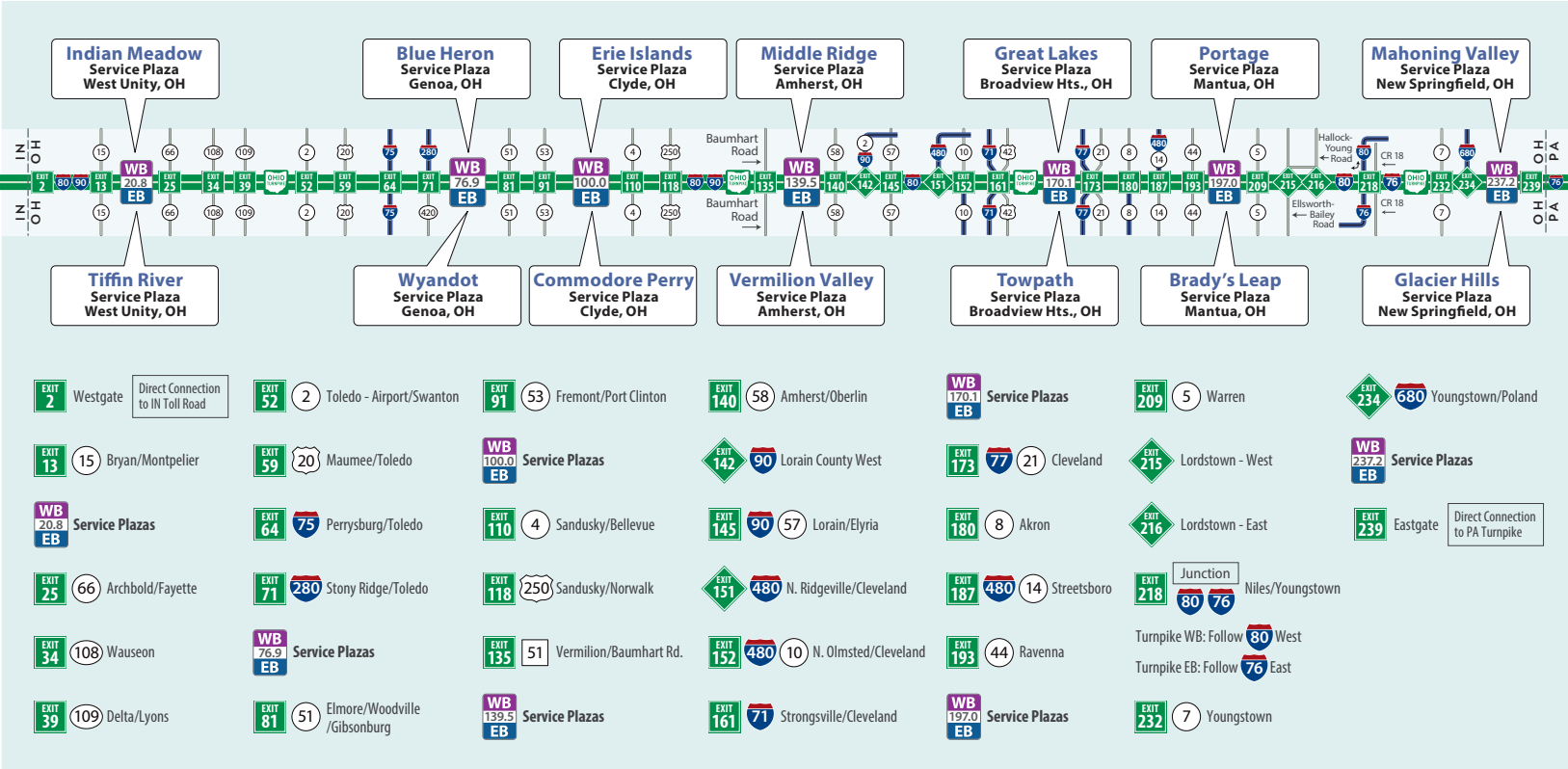
**80%** of Travelers surveyed considered brochure information to be useful for on site navigation, planning activities, or discovering new things to do.

- Bentley University, 2022

**82%** of American internet users surveyed found print advertising more trustworthy than online advertising.

- Print Advertising Distribution Global Market Report 2023. Yahoo Finance, 2023

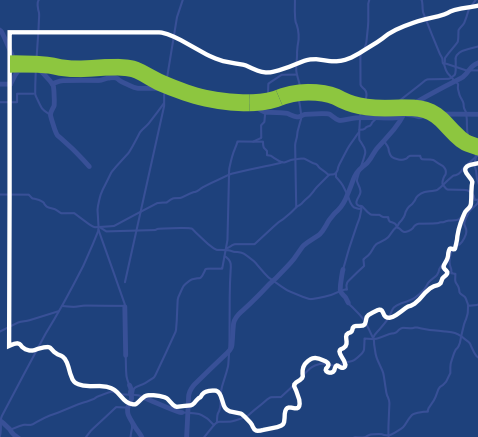
# OHIO TURNPIKE SERVICE PLAZAS, INTERCHANGES & CONNECTING ROUTES



## The Brochure Distribution Program reaches millions!

Over 2 million brochures are distributed on the Ohio Turnpike each year!

- Choose from 1-14 service plazas across the Turnpike
- Annual & Seasonal terms available: 3, 6, 12 & 24 months



**CONTACT US TODAY!**



**TRAVEL BOARDS, INC.**

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