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ATTRACTION LOGO PROGRAM







WE'VE GOT THE TURNPIKE COVERED

ON THE ROAD

- Mainline Logo Signs
- Trailblazers & Ramp Signs

IN THE PLAZAS

• Service Plaza Lobby Kiosks with Touchscreens

ON THE GO

Mobile Attraction Guide





They're Big. They're Blue. They're Iconic.

Located before Turnpike interchanges, logo signs work for your attraction 24 hours/day, 7 days/week, 365 days/year.





We bring people to your door!

Located at the interchanges, ramp signs provide additional directions to travelers.





Your Attraction. Seen by Millions. Each Year.

Located in all 14 service plazas, our Travel Boards provide travelers with your location and information about your attraction. Now with interactive touchscreens!





SCAN FOR A DIGITAL COPY OF OUR ATTRACTION GUIDE



Turnpike Attraction Info. Anytime. Anywhere.

QR codes displayed on our Turnpike Map & Lodging Guide allow travelers to take your attraction info with them.





CONTACT US TODAY!

GARRY EVANS

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