





OHIO TURNPIKE TOLLBOOTH & SERVICE PLAZA ADVERTISING







WE'VE GOT THE TURNPIKE COVERED

ON THE ROAD

Entering & Exiting Toll
Booth Window Signs

IN THE PLAZAS

- Backlit Signs
- Digital Advertising

ON THE GO

- Ohio Turnpike Map
- Brochure Distribution





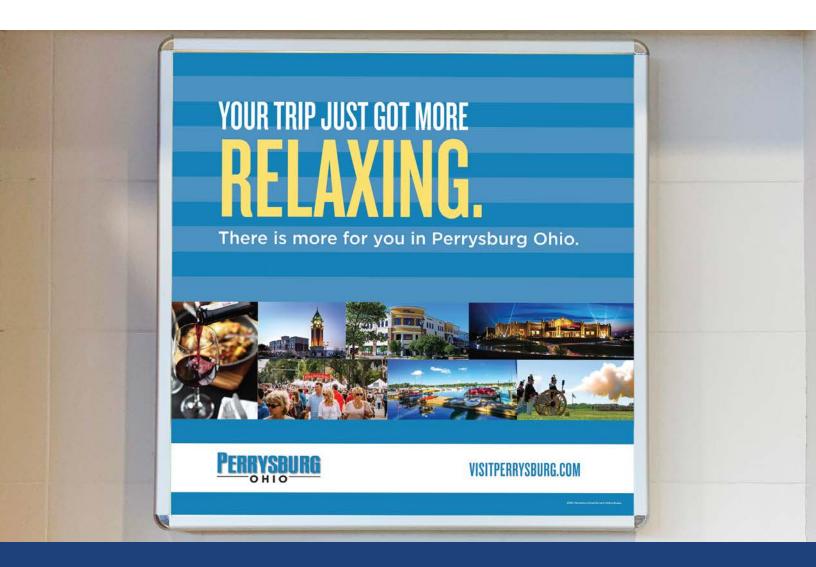
Your message is seen by millions!

Put your message in front of the millions of travelers that enter and exit the Ohio Turnpike each year.





MAIN LOBBY BACKLIT SIGNS



Tell your story with backlit signs!

Your ad is seen multiple times by virtually all travelers utilizing the service plazas — 24/7, 365 days per year.





COMMERCIAL ENTRANCE BACKLIT SIGNS



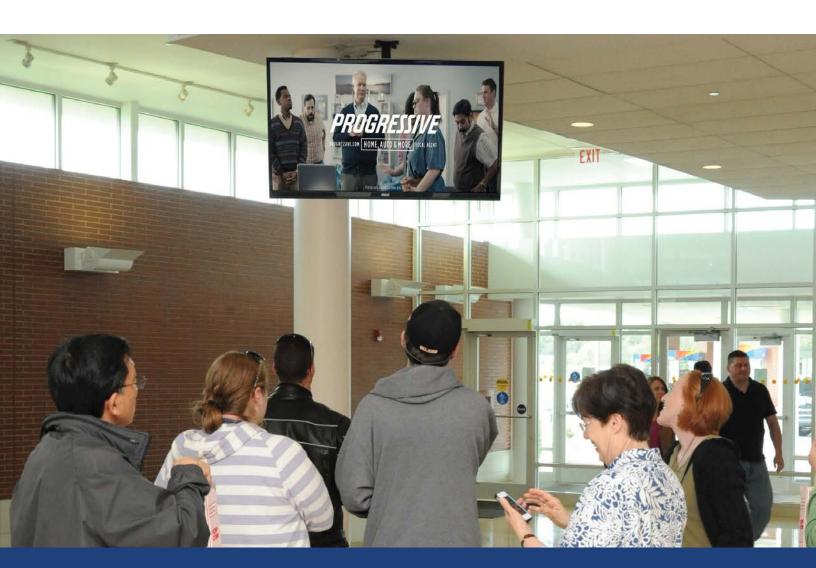
Reach truck drivers in all 14 service plazas!

Located across from the service plaza truckers' lounge, these 60" x 40" displays convey your recruitment, sales or service message.





MAIN LOBBY DIGITAL ADVERTISING

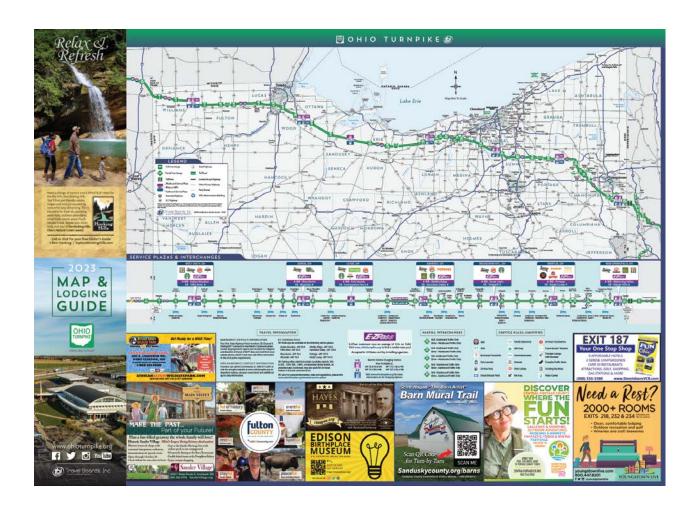


Turnpike Television. At Every Service Plaza.

Travel monitors draw viewers' attention with real-time weather, traffic alerts, nearby hotels — AND YOUR AD!







Have travelers take your ad with them!

Distributed at all 14 Turnpike service plazas as part of the Turnpike's Brochure Program. Over 150,000 last year!







Your Brochure. ALWAYS in stock. 365 days/year.

Be a part of the over 2 million brochures distributed each year at Ohio Turnpike service plazas. Choose from 1 service plaza to all 14.



